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## The Olympic Pool & Fitness Centre pool water is described as "diving in silk sheets" compliments of the Neptune-Benson Defender® aquatic filtration system

lan Coombes Ltd brings Neptune-Benson's Defender® aquatic filtration system treats to the OLYMPIC; the Defender® now described as the industry standard for the cleanest, safest, water available anywhere.

Coventry, Rhode Island (March 25, 2014) - Neptune-Benson, a leading manufacturer of commercial pool filtration systems, UV disinfection systems, and aquatics components, is proud to treat the water for the OLYMPIC Pool & Fitness Centre in Newmarket, New Zealand.

The OLYMPIC Pool & Fitness Center is the first pool in New Zealand to use the Defender® Regenerative Media System to treat its pool water. The facility has the distinction of being Auckland's only 50 meter pool and hosts approximately 1,500 visitors per day, most of which take part in the many aquatic activities. With this many bathers, water safety becomes paramount.

"Now we are probably the best in the world" states Adam Luscombe, General Manager of SA Aquatic & Leisure Centre in New Zealand. The swimmers at the Centre realize the quality of the water in fact one diver described the water "like diving in silk sheets".

Human Hair Comparisons

1 MICRON

POLLEN 30-50 MICRONS

NI MANN HAIR SO, 70 MICRONS

The award-winning Defender® Regenerative media filter removes particles down to 1 micron or less (see inset). When it comes to water quality, the smaller the particle removal the better. Defender® removes over 99.0% of Crypto in a single pass.

For any installation of this size, water savings are a huge consideration; it is crucial to use a water saving device. The Defender® Regenerative Media Filter eliminates over 90% of the backwash water associated with sand filter operation. The dramatic reduction of backwash waste directly translates to savings in chemicals and fuels for reheating associated with make-up water.

Neptune-Benson Defender® was chosen for water quality as well as sustainability. By using Defender® there is 90% less water and waste, 30% less fuel and chemicals used, 75% smaller footprint as well as 50% reduction in electricity.

"Ian Coombes Ltd is proud to be involved as the supplier and installer of the Defender® filter at the OLYMPIC" says Ian Coombes General Manager Ben Coombes. "The two week installation time was achieved, meaning less down time and the crystal clear water is second to none."

## **About Neptune-Benson**

Since 1956 Neptune-Benson has been synonymous with water filtration serving the aquatics, industrial and municipal markets. Featuring award-winning brands such as the Defender® regenerative media filter and the ETS-UV ultraviolet disinfection system; Neptune-Benson also offers Legacy® sand filter s, the AEGIS® anti-entrapment shield, moveable bulkheads, Dominion™ butterfly valves, Guardian™ strainers, greendrive™VFD systems, as well as all Lawson Aquatics accessory products. Purity Unrivaled™

See our website for more information: www.neptunebenson.com